



FACULTY OF BUSINESS



DEPARTMENT OF FOREIGN LANGUAGES (ENGINEERING PROGRAMS)

CONFERENCE ANNOUNCEMENT AND CALL FOR PAPERS

Join us at the International Research-to-Practice Conference

- **16–21 March 2026, Novosibirsk, Russia**

Papers are required to be submitted in English.

“ECONOMICS, MANAGEMENT AND TECHNOLOGIES IN THE DIGITAL ERA: CHALLENGES, SOLUTIONS AND FUTURE OUTLOOK”

• This international conference seeks to bring together **graduate and postgraduate students and young researchers** from different universities within and outside Russia to showcase local advancements, foster professional growth, and cultivate global networking opportunities. As a close-knit event conducted in English, it also offers a welcoming environment to develop essential professional language skills through meaningful academic exchange, fostering both intellectual growth and the confidence to engage with the global scholarly community.

The scope of our conference includes the following range of subjects:

1. *Automation of business processes and business analytics in the era of AI and data economy*
2. *Business and government in the context of digital transformation*
3. *Business administration and entrepreneurship*
4. *Applying information and analytics to business process, finance, and economic security*
5. *Digital assets, intellectual property and information security*
6. *The future of food technology and public health*
7. *Effective approaches to using logistics and marketing tools for business development*
8. *Key challenges in the digital transformation of education.*

Time and venue

The conference will be held **from March 16 to 21, 2026** at Novosibirsk State Technical University.

Address: 20 Karl Marx Avenue, Building 6 Novosibirsk, Russia

Conference participation formats:

- In-person, including online participation for non-local attendees **(For non-resident participants, travel and accommodation expenses are covered by the sending organization.)**
- Remote (publication of materials in the conference proceedings).

Languages of the conference

- **English**

Original contributions are welcome for submission as full papers by March 1, 2026

Important Dates

Registration	15 December 2025 – 1 March 2026
Full paper to be submitted by	March 1, 2026
Notification of acceptance by	March 10, 2026
Conference start date	March 16, 2026
Conference end date	March 21, 2026
Sending the conference proceedings to the Russian Science Citation Index database after	June 30, 2026
Distribution of the electronic version of the proceedings to the conference participants after	June 30, 2026.

Please, register for the conference participation via the link:

<https://e-service.ciu.nstu.ru/services/events/show/760>

The submission package:

All submissions should be prepared electronically and submitted in a standard word processing format (Microsoft Word) to the Organizing Committee by e-mail:

emtconf-2026@corp.nstu.ru

- ***Paper manuscript.*** Papers shall be submitted in English. Formatting Requirements and Template – see ***Appendix 1***
- Note: Submitted manuscripts must contain at least ***70% original content***. All submissions will be screened for plagiarism by the *Антиплагиат.ВУЗ* software.
- Title, abstract and key words ***translated into Russian***
- Consent to personal data processing – See ***Appendix 2***
- A conclusion on the possibility of public disclosure

Review and acceptance details: Review & Publication

- Papers enter the review queue immediately following submission.
- Due to space constraints, only a limited number of manuscripts can be accepted for publication.
- The Organizing Committee reserves the right to reject papers that do not conform to the conference topics and formatting requirements.
- All accepted papers will be published as refereed Conference proceedings.
- The publication is free of charge.

Instructions for presenters

- A valid student ID or a document verifying current student status is required for entry.
- Each oral presentation is 10 minutes, followed by 5 minutes for Q&A.
- The paper must be presented by one of the co-authors.
- Oral presentations are to be made using the PC that will be available in the session room (Windows system + Power point). Please come to the session room with your laptop or pen drive having your presentation file. There will be a volunteer on hand to assist in starting each presentation.

Conference Coordinators:

Viktoria L. Karakchieva, Cand. Sc. (Philology), Associate Professor, Department of Foreign Languages (Engineering Programs)

Evgenia V. Dragunova, Cand. Sc. (Economics), Associate Professor.

E-mail: emtconf-2026@corp.nstu.ru

FORMATTING REQUIREMENTS

File type: MS Word 97 or later version (*.doc, *.docx)

Format: A5 (148 mm * 210 mm)

Margins: 2 cm

Paragraph (indent): 0.75 cm.

Font: Times New Roman

Size (abstract, keywords): 8

Size (text): 10

Line spacing: Single-spaced

Text alignment: width

Orientation: portrait

Manuscript length: no less than two and no more than four full pages, excluding the bibliography ("References").

TITLE OF THE PAPER

[Centered, headline style capitalization, font style – bold]

[Empty line]

Full Name of the Author and Co-authors

[The first is the name of the main author, then co-authors), alignment – center, font style – bold]

Full Name of Your Research Adviser or Consultant and their scientific title

[Use common abbreviations for the titles, for example D. Sc. (Economics.) etc., the position need not be specified.

Alignment – center, font style – regular]

Authors' affiliation

[City and University or other organization you represent; alignment – center, bold type]

Your e-mail

[Alignment – center, style – italic]

[Empty line]

Abstract (300 – 450 characters)

Keywords (6 – 8 words)

[Alignment – width, style – italics, font – Times New Roman, size – 8, line spacing – single]

The text of the article follows. The text of the article should be typed in MS Word versions from 97 to later (alignment – width, style – normal, font – Times New Roman, size – 10, line spacing – single).

Use hard returns only at the end of paragraphs and display lines (e.g., titles, subheadings).

Turn off automatic hyphenation.

Do not use automatic references.

Do not insert hard page breaks.

Figures, diagrams and other illustrative materials should be introduced directly into the text of the article with the indication of the figure number. It is also necessary to send files of drawings presented in black and white in graphic format *.TIF or *.JPG with a resolution of 150-300 dpi in separate files (in a file name please specify the figure number.

Formulas should be typed preferably through the MathType formula editor. Use the default MathType style settings.

All abbreviations in the text should be deciphered.

Avoid footnotes.

Reference entries should be numbered in the text with the use of bracketed numerals [1, 7] and listed in in alphabetical order at the end of the paper.

References

1. Literature and sources are listed at the end in alphabetical order.
2. Sources in Russian should be transliterated (<http://translit.net> (select BGN); After the transliterated title of the Russian-language source, its translation into English is provided [in square brackets]. The original language is indicated at the end of the description (e.g., (in Russian)).
3. Sources should be properly referenced, indicating the author/s' name, initials, the title of the source article, journal or book, volume, initial page number and the year of source publication.

The text of the article should be carefully edited. The authors are responsible for the accuracy of the facts, quotations, statistics and other data, names and other information provided in the materials. Materials that do not meet these requirements will not be considered.

ARTICLE TEMPLATE

BANKING ECOSYSTEMS DEVELOPMENT AS A STRATEGIC NECESSITY DURING FINANCIAL CRISES

I.I. Ivanov

Research adviser: D. Sc. (Economics), P.P. Petrov
Language adviser: Cand. Sc. (Philology), S.S. Sidorov
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Abstract. *The paper introduces ...*

Keywords: *electric drive, ...*

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References*

1. Anderson, J. C., Narus, J. A. (2004) Business Market Management: Understanding, Creating, and Delivering Value. *Journal of Business Research*, 57 (5), 510-516.
2. Dworkina, N. I. (2014) Polovozrastnye osobennosti vzaimozavisimosti v razviti [Gender and age characteristics of interdependence in development]. *Fizicheskaya kul'tura, sport – nauka i praktika* [Physical Culture, Sport - Science and Practice], 2, 45-50 (in Russian).
3. Fuller, L. (2016) *Moral' prava* [The Morality of Law]. Moscow: IRISEN (in Russian).
4. Komarov, N. M. et al. (2013) Analiz kompetentsii kognitivnykh spetsialistov, obespechivaiushchikh rost chelovecheskogo kapitala servisnykh kompanii [Analysis of competencies of cognitive specialists providing growth of human capital of service companies]. *Internet-zhurnal Naukovedenie* [Internet journal Naukovedenie], 1(14). URL: <https://cyberleninka.ru/article/n/analiz-kompetentsiy-kognitivnyh-spetsialistov-obespechivayuschih-rost-chelovecheskogo-kapitala-servisnyh-kompaniy> (accessed 10.11.2025).
5. Kotler, P., Keller, K. L. (2012) *Marketing Management*. 14th ed. Upper Saddle River, N.J: Prentice Hall.
6. *PravilaTsitirovaniyalstochnikov* (Rules for the Citing of Sources) Available at: <http://www.scribd.com/doc/1034528/> (accessed 10.11.2025)

*Examples of books (3, 5), journal articles (1, 2) and electronic resources (4, 6)

СОГЛАСИЕ НА ОБРАБОТКУ ПЕРСОНАЛЬНЫХ ДАННЫХ

1. Я, заполнивший(ая) форму регистрации для участия в конференции “Economics, Management and Technologies in the Digital Era: Challenges, Solutions and Future Outlook” (далее — Конференция) свободно, своей волей и в своем интересе выражаю согласие ФГБОУ высшего образования «Новосибирский государственный технический университет», (далее — Оператор), которое зарегистрировано по адресу: Россия, 630073, г. Новосибирск, пр-т К. Маркса, 20, на обработку моих персональных данных, то есть совершение, в том числе, следующих действий: сбор, систематизацию, накопление, хранение, уточнение, обновление, изменение, использование, предоставление, обезличивание, блокирование, удаление, уничтожение персональных данных (общее описание вышеуказанных способов обработки данных приведено в ФЗ №152 от 27.07.2006 г.

2. Цели обработки персональных данных, на которые я даю согласие:

2.1. регистрация для участия в Конференции и выполнение связанных с этим действий (например, отправка подтверждений, предоставление информации о мероприятии);

2.2. осуществление коммуникаций по вопросам участия в Конференции путем личного контакта или посредством использования средств связи (телефонные переговоры, электронная почта, мессенджер, иное доступное средство связи);

2.3. регистрация и идентификация на Конференции;

2.4. проведение опросов и анкетирования, как в процессе проведения Конференции, так и по его завершению;

2.5. видеозапись и фотосъемка Конференции, на которой я могу быть запечатлен, с целью дальнейшего использования записи в образовательных и промо-материалах;

2.6. информирование меня о последующих мероприятиях, проводимых Оператором, посредством почтовых отправлений и/или электронных рассылок, телефонной связи;

2.7. предоставление доступа к материалам Конференции;

2.8. создание статистических отчетов по участию в Конференции, а также формирование портрета участников Конференции для анализа интересов и предпочтений целевой аудитории.

3. Перечень персональных данных, на обработку которых я даю согласие:

— фамилия, собственное имя;

— контактные данные (номера телефонов, адрес электронной почты);

— сведения об образовании, месте получения образования;

— изображение.

4. Я проинформирован(а), что в соответствии с п.4 ст. 14 ФЗ №152 по письменному запросу имею право на получение информации, касающейся обработки моих персональных данных.

5. Настоящее Согласие на обработку персональных данных действует со дня его подписания в течение 3 (трех) лет, либо до достижения цели обработки персональных данных, либо до дня его отзыва в письменной форме.

6. Подтверждение настоящего согласия осуществляется путем выбора проставления отметки (галочки), в соответствующей графе при заполнении формы регистрации на Конференцию.