

7 December 2015, Monday

08:30 – 09:30	REGISTRATION				
09:30 – 10:00	G-406: CONFERENCE OPENING Mikhail Strikhanov , Rector of National Research Nuclear University MEPhI Opening words				
10:00 – 10:30	G-406: KEYNOTE 1 Raymond Hickey (University of Duisburg and Essen) Multiculturalism in the English-speaking world				
10:30 – 11:00	G-406: KEYNOTE 2 Ka Wah Chan (Hong Kong Baptist University) Culture and gender in marketing communication				
11:00 – 11:30	COFFEE BREAK				
	PAPER SESSIONS				
	Conference room, 2nd floor Language contact in multicultural society Moderator – Raymond Hickey (University of Duisburg and Essen)	G-325 Cognitive aspects of cross-cultural communication Moderator – Maria Lebedko (Far Eastern Federal University)	Conference room, 3rd floor Foreign languages in multicultural educational environment Moderator – Robin Cranmer (University of Westminster)	B-214 Development of multicultural society in Russia: social and economic perspectives Moderator – Alexander Alekseev (Moscow Witte University)	B-212 Historical and theological aspects of cross-cultural communication Moderator – Evgeniya Tokareva (MEPhI, Institute of General History, Russian Academy of Sciences)
11:30 – 11:50	Saisamorn Pimthong, Saiwaroon Chumpavan, Nitaya Suksaeresup (Srinakharinwirot University). Email writing problems and strategies used to solve the problems by Thai employees in communicating with native and non-native English speakers in an international workplace	Nikolay Boldyrev (Tambov State University named after G.R. Derzhavin), Olga Dubrovskaya (Tyumen State University). Sociocultural specificity of discourse: the interpretive approach to language use	Irish Mae G. Fernandez (University of Southeastern Philippines). Cross cultural pragmatics: a study of the request strategies of Philippine indigenous students	Alexander Alekseev (Moscow Witte University). Young professionals intercompany communication features at industrial enterprises of Russia	Natalya Khon (Turan University), Alla Kim (Al Farabi University). From religious fanatic to maturity in faith: cross-confessional tolerance as a way to understand emotional components of others
11:50 – 12:10	Yulia Fayzrakhmanova (Vitus Bering Kamchatka State University). English in South Korea: two sides of a coin	Maria Lebedko (Far Eastern Federal University). Asymmetry of conceptual perception in Russian and American cultures	Marina Bogatyreova (MEPhI). Foreign language education: model of creative capital production in high school	Inessa Zubairova (Ufa State Aviation Technical University). The nature of the employee's life circle in the system of communications	Alexei Larionov (MEPhI). Public, church and state The communication between the public, the Church and the State during the creation of theological education system in Russia in the 18 th century.
12:10 – 12:30	Anna Zhiganova (Nizhny Novgorod Linguistics University). The perception of code-switching to English in German advertising	Magdaléna Bilá, Alena Kačmárová, Ingrida Vaňková (University of Prešov). Considering a socio-cognitive approach in the compiling of a linguistics dictionary	Larisa Ilinska, Marina Platonova, Tatjana Smirnova (Riga Technical University). Developing metaphorical competence: necessity, challenge or a dream?	Polina Vorsina (MEPhI). Communications as a way of IT projects management	Irina Peart (University of Tartu). Linguistic and religious practices of the Russian Empire in the educational institutions of the Baltic provinces: the case of Orthodox schools in Livonia (1880-1914)

12:30 – 12:50	Marina Sneseva (Lomonosov Moscow State University). Palatalisation in Dublin Irish: the extent of phonetic interference	Elena Panasenko, Natalya Mishankina (Tomsk Polytechnic University). Metaphorical modelling of technology and its linguocognitive specificity (based on the scientific text corpus on information technologies)		Yelena Fedchenko (Moscow State Regional University), Elvira Khachaturova (MEPhI). Extensive listening as a means of improvement of communicative skills	Iskander Galimzianov, Alsu Nizamova (Ufa State Aviation Technical University). Probability-theoretical approach to measuring the effectiveness of communication in the team	Natalia Sukhova (St. Tikhon's Orthodox University, MEPhI) The role of scholastic relationships in the building of the clerical order in the 19th and the beginning of the 20th century.
12:50 – 13:10	Ke Zhang (Hong Kong Baptist University). French speaking: on the situation of multicultural and nationalism in Quebec during 1980-2010	Viktoriiia Klimik (MEPhI). Cognitive dissonance in fiction: interpreting grammar aspects		Marina Laskovets, Marina Nikova, Galina Vasilyeva (MEPhI). Importance of the LSPs at post-graduates professional linguistic training	Irina Skoblyakova (Prioksky State University), Tatiana Aleksashina (Moscow Witte University). Features of the development of communications during the formation of rental relationships in the multicultural society	Tatiana Plokhotnyuk (North-Caucasus Federal University). The institute of religious education in the multicultural region: communication in Russian society in the 1990s.
13:10 – 13:30	Oľga Škvareninová (University of Ss. Cyril and Methodius). Multicultural character of Slovak standard lexis	Anna Pavlova (Orenburg State University). Cultural specificity in "state" senses interpretation			Anna Uryadova (P.G. Demidov Yaroslavl State University). Communication in creating the public image of a provincial university	Olga Breskaya (European Humanities University). The debate on religious education in Belarus
13:30 – 14:30	LUNCH BREAK					
	PAPER SESSIONS					
	Conference room, 2nd floor Language contact in Russian multicultural society Moderator – Eeva Sippola (University of Bremen)	G-325 Verbal text in cross-cultural communication Moderator – Irina Zykova (Institute of Linguistics, Russian Academy of Sciences)		Conference room, 3rd floor Methodology in teaching foreign languages Moderator – Irina Salosina (Tomsk Polytechnic University)	B-214 Social aspects of cross-cultural communication Moderator – Vera Makedonskaya (MEPhI)	B-212 Historical and theological aspects of cross-cultural communication Moderator – Alexei Larionov (MEPhI, Institute of General History, Russian Academy of Sciences)
14:30 – 14:50	Elena Gritsenko (Nizhny Novgorod Linguistics University). English as a meaning-making resource in Russian professional communication	Irina Zykova (Institute of Linguistics, Russian Academy of Sciences). Perception of verbal communication reflected in Russian and English phraseology: towards a new theory of phraseologism-formation		Anna Semenova (Lomonosov Moscow State University). Multiculturalism and multilingualism in the contemporary world	Vera Makedonskaya, Tatiana Shvets (MEPhI). Multicultural education of students as a factor of socialization (from the experience of working at MEPhI)	Rasa Cepaitiene (Lithuanian Institute of History, Vilnius University). Multicultural heritage: a source of social conflict or consensus
14:50 – 15:10	Irina Lebedeva (Lomonosov Moscow State University). IRE: a hypothesis or a theory?	Nadezhda Grigoryeva (Southern Federal University). Russian fixed syntactic Structures: linguocultural Aspect		Irina Salosina, Dinh Tan Xu Tran (Tomsk Polytechnic University). Teaching Russian to Vietnamese students at a technical university: psychological and pedagogical perspectives	Inna Vershinina, Artemiy Kurbanov, Nataliya Panich (Lomonosov Moscow State University). Adaptation and communication problems of foreign students in the USSR and in Russia	Raisa Ivanova (MEPhI). The multicultural society of the Russian civilization: a historical perspective
15:10 – 15:30	Alexandra Rivlina (Higher School of Economics). Global English-related digraphia and Roman-Cyrillic biscriptal practices	Galina Ostricova (Southern Federal University). Enantiosemic stable syntactic structures in multicultural communication		Elena Markevich (MEPhI). Types of precedent phenomena in the general course of Russian language for non-native students	Ksenia Kunilova (Kursk State University). Building tolerance towards people from foreign countries in Russia	Elena Beliakova (Institute of Russian History, the Russian Academy of Sciences). Russian 17th-century debates over unanimity in terms of the communicative aspect of church service
15:30 – 15:50	Evgeniya Aleshinskaya (MEPhI). Multilingual performances in "The Voice Russia":	Alevtina Sitsyna-Kudryavtseva, Nikolai Dmitriev (MEPhI). The concept of the "usage norm" in the history of Russian linguistics		Liudmila Rasskazova (MEPhI), Elena Sartakova (Tomsk Polytechnic University). Technique of the	Larisa Volkova (Gubkin Russian State Oil & Gas University).	Alexei Krylov (St. Tikhon's Orthodox University). Food for satisfying spiritual hunger: Latin

	communicating local culture through a global musical show		organization of the communicative process in rural schools in the context of networking	“Foreigners” in communication of Russian teenagers	booklore and baroque sermon in the ministerial heritage of St. Dimitriy of Rostov
15:50 – 16:10	Ekaterina Lebedeva (Lomonosov Moscow State University). Cultural identity in translingual literature	Irina Baklanova (MEPhI). The image of the addressee of a publicist text reflected in the headline	Natalia Medvedeva (Lomonosov Moscow State University). Teaching writing in professional communication	Irina Novokhatko (MEPhI). Sociocultural aspects of the formation of motivation	Oksana Beznosova (International Union of German Culture). Interaction and perception in religious context and phenomena: assessing western reformation culture influence on religious communities of Russian-Ukrainian steppe frontier at the beginning of the 18th and in the 19th century.
16:10 – 16:30	Nataliya Aristova (Kazan National Research Technical University named after A.N. Tupolev). Rethinking cultural identity in the context of globalization	Ekaterina Dubinina (Saint Petersburg State of Aerospace Instrumentation). Study of actualization of informational noun phrases by the automation of reference	Elena Poliakova (MEPhI). Business simulation as a means of learning skills and experience in multicultural communication	Alla Kim (Al Farabi University), Natalya Khon (Turan University), Zhanerke Aidossova (Al Farabi University). Emotional intelligence of a coach as a factor of coach-student interaction	Olga Golubeva (MEPhI). “Imitation” vs. “global sympathy” as source of the Russian culture development (the end of the 18 th – the first decades of the 19 th century)
16:30 – 16:50	Elena Oglezneva (Tomsk Polytechnic University, Amur State University), Tatiana Petrova (Far Eastern Federal University), Ying Jiang (Heihe University). Special aspects of communication in multicultural community exemplified by Russian advertisement posters in border Chinese towns	Irina Kudriavtseva (MEPhI). Modern English idioms denoting time with a numeric component in its structure. Symbolic meaning of the component-number	Irina Salosina, Irina Ishutina (Tomsk Polytechnic University). Interactive activities as a component of multicultural education in a technical university	Margarita Khoteeva (MEPhI), Daria Khoteeva (London Metropolitan University). Business communication strategies in international cross-cultural context	Elena Avdiusheva, Irina Egorova (MEPhI). Communicative value of the Russian orthodox icon
16:50 – 17:10	Olga Leontovich (Volgograd State Socio-Pedagogical University). Love and garlic: gastronomic communication in an intercultural family	Natalia Semenova, Elena Svyatkina (MEPhI). The subjective time in a sentence		Alina Khasanova (MEPhI). The influence of transformation processes on the state legal framework of the functioning of Russian multicultural society	Andrei Mikhailov (Kazan Federal University). “Tserkovno-obshchestvennaya zhizn” magazine as a communicative space of Kazan Church reformers at the beginning of the 20th century
17:00 – 17:30	COFFEE BREAK				
PAPER SESSIONS					
	Conference room, 2nd floor Media communication in multicultural society Moderator – Ka Wah Chan (Hong Kong Baptist University)	G-325 Communication strategies in multicultural settings Moderator – Elena Gritsenko (Nizhny Novgorod Linguistics University)	Conference room, 3rd floor Developing professional competencies in foreign language teaching Moderator – Robin Cranmer (University of Westminster)	B-214 Development of multicultural society in Russia: historical and theological perspectives Moderator – Vera Kliueva (MEPhI, Institute of Problems of Development of the North of the Siberian Branch, the Russian Academy of Sciences)	B-212 Historical and theological aspects of cross-cultural communication Moderator – Alexei Beglov (MEPhI, Institute of General History, Russian Academy of Sciences)
17:30 – 17:50	Marina Bugaenko (MEPhI). Economic, linguistic and social aspects of popularization of multimedia means of communication	Andrey Fomin, Nataliya Yakimova (Kemerovo State University). Communication strategies in conflict discourse: cross-cultural experimental research	Rauf Arif (University of Texas at Tyler). Internet as a hope or a hoax for emerging democracies: revisiting the concept of citizenship in the digital age	Maria Grafova (Higher School of Economics). The dialogue and the separation of the Imperial Constantinople and the Papist Rome in the 7th-8th centuries	Evgeniya Tokareva (Institute of General History, Russian Academy of Sciences; MEPhI). Vatican and Russian Catholics in the 1920-s and the 1930-s: problems of communication

17:50 – 18:10	Tatjana Smirnova (Riga Technical University). Sound of a slogan: appealing to global audiences	Denis Gordeev (MEPhI). Automatic verbal aggression detection for Russian and American imageboards		Mary Anna Kidd (University of Texas at Tyler). Archetypes, stereotypes and media representation in a multi-cultural society	Petr Mikhailov (St. Tikhon's Orthodox University, Institute of Philosophy of the Russian Academy of Sciences). Communication pact as a principle of theological debate exemplified by the debate between the Cappadocian Fathers and Anomoeans in the 4th century	Anna Vishivaniuk (St. Tikhon's Orthodox University, MEPhI). The nature and features of the contacts between Ukrainian religious organizations and the Nazi administration during the occupation of Ukraine (1941-1944)
18:10 – 18:30	Yury Drevs, Aleksei Svodtsev (MEPhI). Formalization of criteria for social bots detection systems	Marina Platonova (Riga Technical University). Applying emotive rhetorical strategy to environmental communication in multilingual setting		Justin C. Velten (University of Texas at Tyler). Incorporating intercultural communication competencies in higher education: preparing graduates for multicultural societies	Maria Korogodina (Library of the Russian Academy of Sciences). Old Russian confessional texts: one side of the dialogue	Vera Kliueva (Institute of Problems of Development of the North of the Siberian Branch, the Russian Academy of Sciences, MEPhI) Communication within the Baptist and Pentecostal communities in the USSR in the second half of the 20th century
18:30 – 18:50	Xuan Xie, Yi Ding (Hong Kong Baptist University). Framing iPhone consumption of mainlanders: critical discourse analysis of news coverage of China Daily and South China Morning Post	Tatiana Samuilik (MEPhI). Expletives used by Russians: a sociolinguistic study		Larisa Ilinska, Oksana Ivanova, Zane Senko (Riga Technical University). Communication of contemporary LSP text in multilingual classroom	Karlygash Sergazina (Russian State University for the Humanities). "And He taught them to drink neither wine nor beer": conversion of Muscovites into sects in the 1730s	Nikita Pivovarov (Russian State Archive of Contemporary History). "We should probably clamp down on these religious people" The policy of the Soviet Communist Party towards the Evangelic Baptist Church Union (1964-1969)
18:50 – 19:10	Sergey Kulik (MEPhI). Factographic information retrieval for communication in multicultural society	Rodmonga Potapova (Moscow State Linguistic University), Olga Lykova (MEPhI). Verbal representation of lies in Russian and Anglo-American cultures		Svetlana Andrianova, Anna Makarova (MEPhI). Physics terminology in multicultural professional communication	Waldemar Rezmer (Nicolaus Copernicus University). Interdenominational relationships in the Polish Army in 1918-1938	Vladimir Popov (Moscow Institute of Sacred Music), Ekaterina Mironova (Russian State University for the Humanities). Communication practices of Evangelical Baptists in the Tambov region in 1960-1980 Communication practices
19:10 – 19:30	Ma Yingying (Hong Kong Baptist University). Can more pictures bring more readership?: An examination of the "Picture superiority effect" in the news consumption process	Alyona Boeva (MEPhI). Euphemisms as propaganda tools in coverage of refugee crisis in British, American and Russian Press		Tatiana Kurenkova, Tatiana Kolosova, Tatiana Sukhareva (Nizhniy Novgorod Linguistics University). Building up professional competence of students majoring in ELT through teaching classroom English	Taisiya Leber (Johannes Gutenberg University). Patriarkh Alexii I in communication between the Serbian diaspora and the Serbian Orthodox Church	Nadezhda Beliakova (Institute of General History, Russian Academy of Sciences; MEPhI). "We ask you to put an end to lawlessness...": Letters of religious Soviet people as a way of communication with the government

8 December 2015, Tuesday

09:30 – 10:00	G-402: KEYNOTE 3 Eeva Sippola (<i>University of Bremen</i>) Creole approaches to multilingualism					
10:00 – 10:30	G-402: KEYNOTE 4 Zoya Proshina (<i>Lomonosov Moscow State University</i>) Legitimacy of Russian English					

10:30 – 11:00	COFFEE BREAK				
PAPER SESSIONS					
	Conference room, 2nd floor Language contact in multicultural society Moderator – Alla Kirilina (Moscow City Teacher Training University)	G-325 Problems of cross-cultural communication Moderator – Ryskul Musagulova (Moscow State Academy of Water Transport)		B-215 Intercultural communication in foreign language teaching Moderator – U-maporn Kardkarnklai (Srinakharinwirot University)	G-404 Development of multicultural society in Russia: historical and theological perspectives Moderator – Nadezhda Beliakova (MEPhI, Institute of General History, Russian Academy of Sciences)
11:00 – 11:20	Alla Kirilina (Moscow City Teacher Training University). Translation and linguistic consciousness in the dynamic synchrony: mental borders of the language (exemplified by the Moscow form of the Russian language)	Larisa Tinkova (North-Caucasus Federal University). Communication problems in the contemporary multicultural society		Somyos Fungchomchoei, U-maporn Kardkarnklai (Srinakharinwirot University). Exploring Intercultural Competence of Thai Secondary Education Teachers in English Language Teaching	Alexei Beglov (Institute of General History, Russian Academy of Sciences, MEPhI). Ascetical writing during the persecution of Christians: mechanisms of formation
11:20 – 11:40	Alevtina Stroilova, Nikolai Dmitriev (MEPhI). Intermediary translation in the communication of English and Russian literature, exemplified by “Night Thoughts” by E. Young in Russian translations	Ryskul Musagulova (Moscow State Academy of Water Transport). Features of business communication at the cross-cultural level		Olga Klochkova, Elena Komochkina, Anna Mustafina (MEPhI). Implementation of a strategy for developing professional communication skills of physics and mathematics students	Klaus Buchenau (Southeastern and Eastern European History at Regensburg University). Journalism in the Serbian Orthodox Church: the level of professionalism and communication problems
11:40 – 12:00	Anton Kurmelev (Nizhny Novgorod Linguistics University). Theater and Its Purpose: Antonin Artaud and Tennessee Williams	Svitlana Kremzykova (Donetsk National University). Cultural specificity of verbalization of concept “stranger” in the discourse of confrontation		Elena Ivanova (MEPhI). Time as the extralinguistic factor influencing speech behaviour	Nadezhda Zamiatina (Lomonosov Moscow State University). Culture as a factor of innovative development: what unites “Silicon Valley” and the cities of the Soviet nuclear project
12:00 – 12:20	Kludia Bednárová-Gibová (University of Prešov). Acquis communautaire as supranational legal texts and their interlingual reproduction across multilingual Europe	Marcela Micháľková (University of Prešov). Communicating gender in Slovak and Czech: evaluations based on behavior and life style		Oksana Agamova (MEPhI). Adolescents morality formation in current multicultural IT environment within the framework of teaching English as a foreign language	Tatiana Shvets, Vera Makedonskaya (MEPhI). Evolution of traditional family values in Russia
12:20 – 12:40	Elina Ruzhitskaya (MEPhI), Igor Ruzhitskiy (Lomonosov Moscow State University). Dostoyevsky’s Fedka the convict: problems of translation	Elena Menshikova (Saint Petersburg State University). Mirroring and contagion in the interpersonal dialogue in the English language		Peter Jiyajiya (Malawi University of Science and Technology). Intercultural communication in the teaching of English as a foreign language in Malawi	Natalia Melnikova (Institute of History and Archeology, Ural Branch, the Russian Academy of Sciences). Interactive communication of the Ural nuclear centre and the authorities
12:40 – 13:00	Vladimir Gritsenko (North Carolina State University). Interaction on online forums and group communication: a case study of an IT support community	Anastasia Rakhimova (Tomsk Polytechnic University). Metaphor in academic psychological discourse		Liudmila Levina, Olga Lukmanova, Lidia Romanovskaya, Tatiana Shutova (Nizhniy Novgorod Linguistics University). Teaching tolerance in English language classroom	Inese Runce (University of Latvia). Relationships between cardinal Ju. Vaivods and the Catholic priesthood of Latvia in the 1960-80s
13:00 – 13:20		Mariam Arpentieva (Tsiolkovsky Kaluga State University). Adaptation to cultural diversity			Yuriy Danilets (Uzhhorod National University). Documents from the State Archives of the Security Service of Ukraine: persecution of the Orthodox clergy in the Transcarpathian region
13:20 – 13:40					Ioann Sevostianov (St. Tikhon’s Orthodox University). Communication in the Old Believer community: discussions about the creation of the Moscow Old Believer Institute (1912-1918)
13:00 – 14:00	LUNCH BREAK				
14:00 – 15:00	Conference room, 3rd floor: WORKSHOP 1 Robin Cranmer (University of Westminster) Including intercultural communication within foreign language teaching				

15:00 – 16:00	Conference room, 3rd floor: WORKSHOP 2 Tatiana Stukalova (<i>National Research Nuclear University MEPhI</i>) Tools of assessing and services of supporting scientists in international publishing
16:00 – 16:30	CONFERENCE CLOSING