### City Life

We are located in the very heart of Moscow – a pleasant walk away from the city's and nation's major attractions including Tretyakov Gallery, Gorky Park, the Kremlin and the Red Square.

Our Program offers a variety of extra-curricular activities: visit art galleries, museums and exhibitions, attend open lectures and explore the historical places in and around Moscow with the help of our dedicated staff members.

We do our best to help you make the most of your stay in one of the most vibrant cities of the world.



#### Program includes the following disciplines:

- Theories of Intercultural Communication
- Public Relations Methodology
- Intercultural Business Communication
- Corporate Communication
- Communication Management
- Communication Theory
- Quantitative Linguistics
- Communication for Innovation
- International Relations
- Strategic Marketing
- Designing PR Projects
- International Law

\* Intensive Russian language courses are offered in addition to the program's core curriculum to help you get the most from your stay and studies in Russia.

#### THINK BRIGHT!

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#### **Master's Program**

Communications & International **Public Relations** 



# About NUST MISIS

NUST MISIS is one of the most dynamically developing research & education centres in Russia, attracting talented entrants and hiring leading scientists and advanced lecturers. Our University attaches special significance to the integration of science, education and innovations, as well as the establishment of a creative ecoenvironment bringing together the capabilities of each student.

By implementing the integrated development strategy NUST MISIS has achieved impressive results in all areas of its engagement, namely research, educational and extra-curricular activities. Several large-scale research projects have been launched at the University. We can be proud of a significant quantitative and qualitative growth of the number of scientific papers by NUST MISIS researchers. The University has accomplished several large infrastructure projects including the establishment of several highly innovative research laboratories and the Centre for Industrial Prototyping of High Complexity, as well as the reconstruction of the Commune House campus.



# About Program

Master's Program "Communications and International Public Relations" is designed to train specialists in the following areas: effective communication strategies in contemporary media; PR technologies and promotion of scientific innovations, products and technologies; strategic marketing and business planning; interaction with business, government and international organizations.

# Competitive Edge

Studying in one of the leading Russian technological universities allows you to gain a unique expertise in communication strategies for knowledge-intensive sectors.

A multidisciplinary approach applied in the program makes it possible to combine various fields of knowledge and expertise. Students from diverse academic and professional backgrounds can join the program and learn from their peers as they work on collaborative tasks and projects.



# Networking Opportunities

By joining NUST MISIS, you will become a part of global professional community - participate in international conferences and forums, meet with scientists and experts from various fields in order to lay a solid foundation for your future career in communication and international public relations.

# Internship Modules

Program includes tailor-made practical modules and internship courses designed to help our students become aware of the current professional realities and secure a future job with top communication and media agencies, public institutions as well as profit and non-profit organizations. Among our long-term partners are such well-known companies and organizations as Cambridge University Press, ABBYY, IBM, SDL-Trados, Moscow Translation Agency, EF English First, Kaspersky Lab, TELE-2, Medialogia, etc.











