Invitation to attend OPEN WEBINAR SERIES

organized by Department of Modern Languages and Communication,

NUST MISIS

PROGRAM NAME: **COMMUNICATIONS AND INTERNATIONAL PUBLIC RELATIONS**

“Efficient strategic management: global leaders and business environment”

Date – 13 March, 2019 (Wednesday)

*Global competition and innovative business environment are formulating new challenges for the company's management. What makes ordinary manager an efficient global leader ? Strategic thinking, clear motivation, and decision making modeling, which all in all  are forming the strategic management tool, aimed to ensure stability and leadership even during the crisis period. The webinar reveals key competences of strategic planning, which could be useful not only in the sphere of business, but also in such domains as holding negotiations and communication technologies.*

**About Webinar Host:**

**Alexander Rozanov,** PhD, UNESCO Coordinator, ICOSS Scientific Advisor (Sri-Lanka),

Expert-member of the European International Studies Association (Belgium),

Research Fellow of the Russian Presidential Academy of Public Administration,

Lecturer at NUST MISIS

PROGRAM NAME: **SECOND LANGUAGE TEACHING AND PEDAGOGICAL DESIGN IN DIGITAL ENVIRONMENTS**

“Course Design in Digital Environments: DO's and DONT's and HOW TO's”

Date – 3 April, 2019 (Wednesday)

*The role of technologies in language teaching is affecting the teaching and learning process at an incredible pace. Education worldwide is undergoing major revolutionary changes. How do we as teachers make technology work towards students’ goals and expectations? Will online education replace the idea of ‘traditional’ education? What are the effective strategies and approaches for teachers to maximize the use of e-learning technologies. In this session Dr. Jasmin Cowin will try to address those key issues and share her international expertize in the area.*

**About Webinar Host:**

**Prof. Jasmin Cowin, Ed.D.**

Fulbright Scholar, current Fellow at the Institute for Educational Leadership (IEL) and EPFP at Teachers College/Columbia University, current Corporate Social Responsibility advisor at the Blockchain of Things, Academic Advisor at SciTerra, former Chief Marketing Officer at People Movers, and current faculty at Touro College.

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